



FORWARD TOGETHER

2021 Vibrant Health Expansion

Letter from the CEO

In 1990, volunteers with a vision to provide access to quality health care for underserved and uninsured children in Wyandotte County founded Turner House Children's Clinic. During the next three decades, the organization evolved from a volunteer pediatric clinic to a paid-provider practice and achieved national recognition as a Patient-Centered Medical Home, providing primary medical, and behavioral health for all. In 2018, our two strategic partners - The University of Kansas Health System and KU Health Partners, merged their clinics into Turner House Operations, rebranding the three into Vibrant Health.

Just as Vibrant Health was established by partnering with others, we continue to pursue partnerships that expand clinic locations, increase equitable access to health services and improve health outcomes. Our relationships with community organizations, local hospitals, health centers, volunteers and donors have been incredibly valuable to our growth and stability and to the quality of care we provide. The COVID-19 pandemic highlighted the challenges minority and low-income populations face in accessing health care and the critical need for organizations like ours to partner with others to make sure our patients and the communities we serve have access to needed care and resources.

In alignment with our mission and strategic plan, Vibrant Health launched a \$3.5 million campaign, "Forward Together," to further expand our capacity and reach in Wyandotte County. Through this campaign, we will add a clinic site, expand dental care and adult medical services. Equitable access to patient-centered, primary health care services is essential for personal wellness and community health. Better health will contribute to better performance at school, work, home, and the opportunity to break the cycle of poverty. We hope you will consider joining us as we move Forward Together. Your donation will help increase access to health care, bring more health services to our community and improve health outcomes for the vulnerable children and adults residing in Wyandotte County, where 27% of children live in poverty; 20% of adults are uninsured; and ratios of population to primary care providers and dentists are significantly below state and national measures.



Patrick Sallee
CEO, Vibrant Health

Cordell D. Meeks, Jr. Clinic

Vibrant Health is partnering with Children's Mercy Kansas City to transition the Cordell D. Meeks, Jr. Clinic with 18 exam rooms, located at Highway 635 and State Avenue in Kansas City, KS, into Vibrant Health operations, on April 5, 2021.



"We are excited about this partnership with Children's Mercy at the Cordell D. Meeks, Jr. clinic! This collaboration represents a commitment to working alongside one another to expand services for current and new patients."

- Dr. Kelly Kreisler, Chief Medical Officer

Vibrant Health is improving access for more than 12,900 low-income persons in zip code 66102 with no medical home.

The Cordell D. Meeks, Jr. Clinic's current pediatric patient population (approximately 8,000 children) and their parents/care givers will have access to Vibrant Health's medical, dental and behavioral health services. New and existing pediatric patients can establish their primary care provider relationship at the Meeks Clinic or other Vibrant Health clinic location. This partnership will increase Vibrant Health 2021 unique patients and patient visits by 39% and 30%, respectively, compared to 2019.



Adult Medical Services

Vibrant Health and our community partners continually explore ways to more effectively deliver care to underserved, low income children and adults in Wyandotte County. One outcome of these discussions is to expand Vibrant Health's family practice capacity, especially targeting at risk adults. More than 64% of adults in neighborhoods we serve do not have an established primary care provider. Our current capacity for adult medical care is limited - only about 25% of Vibrant Health patients are adults.

"Combining our expertise allows us to better address community needs inside and outside our clinics' walls to improve health in our Wyandotte County community and beyond."

- Dr. Kelly Kreisler, Chief Medical Officer



3 new family medicine providers

In partnership with The University of Kansas Health System & University of Kansas Medical Center, three of the organization's family practice providers will be available at Vibrant Health in new clinic space equipped with three exam rooms at our Central Clinic.

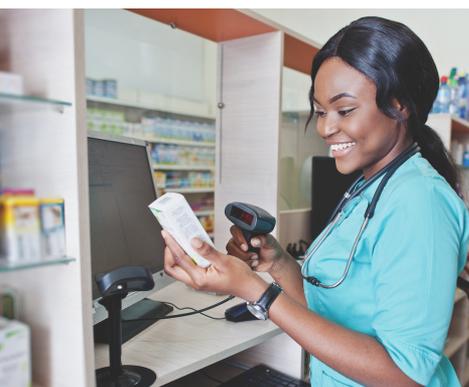
Increased access to our full range of services

The April 2021 expansion in physical space and family practice capacity will enable more area residents to establish personal primary care provider relationships for preventive care, acute care and chronic disease management with access to dental, behavioral health, and pharmacy services at Vibrant Health.

Improved chronic disease management

In-House 340B Discount Pharmacy

In July 2021, Vibrant Health will launch an in-house pharmacy compliant with the federal 340B Pharmacy Program and state regulations, in the empty pharmacy space at the Meeks Clinic. Vibrant Health will pass discounted 340B drug pricing on to uninsured patients. Insured patients will benefit from lower coinsurance amounts. The pharmacist will play a key role on the patient's care team. Barriers to medication will be reduced and medication adherence will be improved, effectively preventing and treating illness and disease and improving personal and community health.



"Vibrant Health patients will now be able to access their medications at a very reasonable cost. This helps ensure medication adherence and improves the health of those we serve. This benefits all patients, not just those with insurance!"

- Yvonne Ornelas-Rios, APRN

Vibrant Health is committed to having our in-house, 340B pharmacy provide patients with the least expensive, most convenient and best pharmacy experience. As a federal 340B Drug Pricing Program participant, Vibrant Health will secure drugs typically 30-50% below retail prices. 340B pharmacy income will improve the financial stability of Vibrant Health and will help fund charitable care and new programs for low-income, children and adults.

**Drugs 30-50%
below retail price**

**Increased
medication
adherence**

**Improved
outcomes**

Dental Expansion

Current capacity in Vibrant Health's dental clinic is inadequate to serve existing dental patients plus the addition of Cordell D. Meeks, Jr. Clinic pediatric patients and their parents, and other new Vibrant Health patients. The current design of our dental practice was developed to meet the demand of a clinic one third of our size. Our dental patients increased 122% between 2018 and 2019, and there is a growing wait list for dental appointments. The need for dental care is great. For example, in zip code 66102, part of the Kansas City Kansas urban core, 53.8 % of adults had no dental visit in the past year, according to published federal data.

"We believe the new facilities we've dreamed up are a place the community will be proud to call their dental home for years to come!"

- Dr. Anthony Jimenez, Dental Director



Vibrant Health is improving access for 10,170 adults who had no dental visit last year and the 17.5% of K-12 students screened with dental decay in zip code 66102.

In response to this unmet need, Vibrant Health is planning a dental clinic expansion, which will take place in approximately 4,300 square feet of open space on the 2nd floor of the Bethany Medical Building, our administrative headquarters and Central Clinic location. The expansion will move our current dental clinic from the third floor to the second, increasing dental chairs from three to ten, adding a second full-time dentist, full-time dental hygienist, and two additional full-time dental assistants. The new dental space will include a patient waiting room and reception area, administrative office space, and storage and sterilization spaces. This expansion will double our dental patient capacity at Vibrant Health, increasing 2022 dental utilization by more than 60% compared to 2019. The 10-operatorial dental clinic will open in Fall of 2021.

Thank You

Disparities in access to affordable, essential health care are becoming more evident as a result of the COVID-19 Pandemic. Vibrant Health will continue to contribute to improved quality of life for children and adults in Wyandotte County by increasing equitable access to patient-centered, high-quality primary health services and developing beneficial community partnerships.

Your generosity and support has played a pivotal role in Vibrant Health's growth over the past three decades, and will continue to do so as we move Forward Together. Now, your support is even more critical. Join the campaign, "Forward Together," to help us achieve our expansion plans and serve more at-risk children and adults who need equitable access to care and improved health outcomes.

To make an online contribution, visit
www.vibranthealthkc.org/support.

Gifts can be mailed to Vibrant Health at the below address:
Vibrant Health
21 N. 12th Street, Suite 210
Kansas City, KS 66102

For questions or instructions for gifts of securities, contact:
April Padgett at apadgett@vibranthealthkc.org or (913) 342-2552



Special thank you to our initial campaign funders:



*Children's Mercy Hospital
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